Observable Trends in PyMoli Adventure Game:

Total Revenue from in game items has reached $2,379.77, with the most profitable item being ‘Oathbreaker, Last Hope of the Breaking Storm’ which was sold 12 times and brought in $50.76.

A distant second was Nirvana, which was sold 9 times and brought in a total of $44.12

While women make up 14% of the game’s players, they spend a little more on average (average purchase = $3.20) than their male counterparts (average purchase = $3.02). Other and Gender Non-disclosed players spend the most on average( average purchase = $3.35)

The main demographic for Adventures in Pymoli are players aged 20-24 (44.79% of players), with 15-19 year olds and 25-29 year olds the next largest bins (18.6% and 13.37% respectively). However, the age group that spends the most are players aged 35-39 (average purchase price is $3.60) followed by members younger than 10 years of age (average purchase is $3.35). Remaining age groups spend average about $3 in purchases.